

146th Annual Convention & Trade Show

SPONSORSHIP/EXHIBITION FORM

June 10-14, 2017

Hilton Sandestin Beach Golf Resort & Spa

MPhA is proud to announce that plans are underway for the 2017 MPhA Annual Convention and Trade Show. We would love for your company to participate in making the 2017 Annual Convention and Trade Show our best yet. Our exhibitors are an integral part of our convention as our attendance includes pharmacy professionals from every practice setting throughout the state of Mississippi.

Anticipated attendance: 200+

Annual Golf Tournament Sponsorship – Baytowne Golf Course, June 11, 2017, 8:00 a.m.

- ☐ Gold Sponsor - \$2,000.00
 - 4 entry fees
 - Hole Signage and Advertisement
 - 12 golf balls
 - You pick your team
 - 4 golf shirts
- ☐ Silver Sponsor - \$1,500.00
 - 2 entry fees
 - Hole Signage and Advertisement
 - 6 golf balls
 - You pick 2 team members
 - 2 golf shirts

Exhibit Date and Hours

Total Exhibit Hours: 4

Exhibit Set-up time: Monday, June 12, 1:00 p.m.

Exhibit Hall Hours: Monday, June 12, 6:00 p.m.-8:00 p.m., Tuesday, June 13, 7:00 a.m.-9:00 a.m.

Dismantle Date/Time: Tuesday, June 13, 1:00 p.m.

**No other events scheduled during exhibit hours.*

SPONSORSHIP OPPORTUNITIES

Sponsorship opportunities are available on a first-come-first-serve basis. If you wish to sponsor a certain event, please let us know. The estimated cost is based on costs from previous years. MPhA is willing to work within your budget for sponsorships.

- ☐ Hole Sponsor - \$500.00
 - 1 entry fee
 - Signage on a hole
 - 3 golf balls
- ☐ Beverage Cart Sponsor - \$1,800.00
 - All the benefits of a silver sponsor plus your company sign on beverage cart
 - Only one beverage cart sponsor available...first come, first served.*
- ☐ Premier Golf Tournament Shirt Sponsor - \$2,000.00
 - Only one shirt sponsorship available...first come, first served.*

**Cash prizes awarded for 1st, 2nd, and 3rd place teams, as well as closest to the pin, longest drive, and hole in one's!*

Additional Sponsor Opportunities

**Your company name and logo prominently displayed at event.*

	Estimated Cost	Amount of Sponsorship
<input type="radio"/> Breaks (3 total)	\$1,000.00 each	_____
<input type="radio"/> Trade Show Grand Opening/Silent Auction	\$5,000.00	_____
<input type="radio"/> Past Presidents Reception	\$1,000.00	_____
<input type="radio"/> Awards Dinner	\$5,000.00	_____
<input type="radio"/> Breakfast (3 total)	\$2,000.00 each	_____
<input type="radio"/> Fun Run	\$1,000.00	_____
<input type="radio"/> Student Sponsor	\$400.00	_____
<input type="radio"/> Door Prize Donation: We will donate the following door prize(s)		_____
<input type="radio"/> Silent Auction Donation: We will donate the following auction item(s)		_____

Annual Convention Trade Show Booth – Please complete information on the back of this form.

Booth ☐ Early-Bird: \$949 (before 4/14/17) ☐ After 4/14/17: \$1049

Company/Firm Name _____
(As it should appear on event signage/recognition)

Contact Name _____ Title _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____ Website _____

Signature _____

Total Support Amount: \$ _____

☐ Check enclosed ☐ Check coming from HQ/date _____ ☐ Charge: MC/Visa/Amex/Discover

Card Number: _____ Expiration: _____

Name on Card: _____

Address: _____
(if not the same as listed above)

Signature: _____ Billing Zip: _____

Please return this completed form along with method of payment to MPhA: 341 Edgewood Terrace Drive, Jackson, MS 39206, fax to (601) 981-0451, or email: anneelise@mspharm.org. Please contact MPhA with any questions at (601) 981-0416



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ASSOCIATION

www.mspharm.org

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APPLICATION

We hereby make application for exhibit space at the 146th MPhA Annual Convention & Trade Show. The following are our choices based on the official plan shown below:

Booth Selection (in order of preference) 1. _____ 2. _____ 3. _____ 4. _____ 5. _____

The following principal products will be displayed: _____

Competitors we do not want in close proximity (if possible) _____

RATES

Booth ☐ Early-Bird: \$949 (before 4/14/17) ☐ After 4/14/17: \$1049

Those receiving the early-bird rate MUST be paid in full by 4/14/17 to receive the early-bird pricing.

TERMS

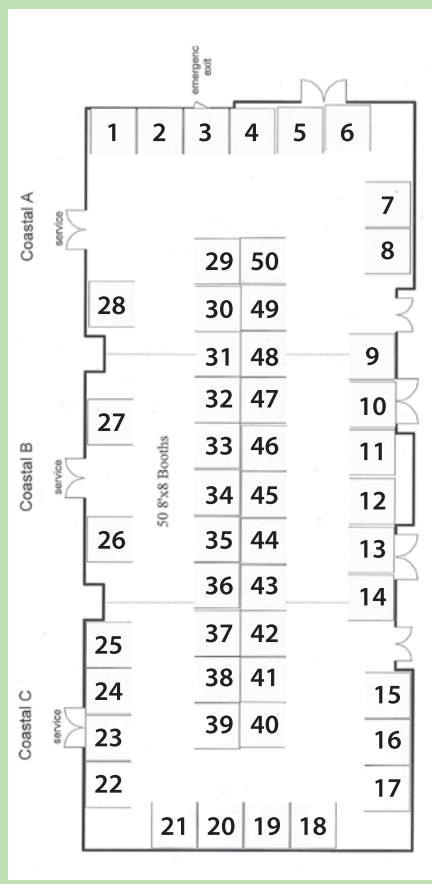
Full payment on all contracts will be due June 2, 2017

- ALL BOOTHS MUST BE PAID BEFORE SET-UP
- Booth selection is on a first-come, first-served basis
- Booth cancellations on or before May 15, 2017 will be charged a fee of \$250.00
- No refunds will be given for cancellations after May 15, 2017

The charge for exhibit space includes the following: 1) 8' back drape and 3' side drape, 2) a skirted 6-foot display table, 3) 2 chairs, 4) one waste basket, 5) one booth sign. Electrical services must be pre-ordered from the exhibitor service provider.

**If you are interested in sponsoring meals, breaks, receptions, students, golf tournament, etc. please see reverse side of this form.*

Hilton Sandestin Beach Golf Resort & Spa Coastal Ballroom



MPhA 146th Annual Convention and Trade Show

June 10-14, 2017 – Hilton Sandestin Beach Golf Resort & Spa

Names of Exhibitor Personnel

(Please print clearly. Additional information is requested on the back of this form.)

1. _____

Email Address _____

☐ Playing in Golf Tournament (\$170) Golf Shirt Size _____

2. _____

Email Address _____

☐ Playing in Golf Tournament (\$170) Golf Shirt Size _____

3. _____

Email Address _____

☐ Playing in Golf Tournament (\$170) Golf Shirt Size _____

**Exhibit Hall Booths include 3 representatives. Should you need to have more than three at the Exhibit Hall, there is a charge of \$25 per person.*

No. of Additional Reps _____ x \$25 = \$ _____

**The names of all persons representing exhibitors must be registered with MPhA for name badge purposes no later than June 2, 2017. It is the responsibility of the exhibitor to notify MPhA of any personnel changes prior to the show.*

**PLEASE SEE REVERSE SIDE FOR MORE INFORMATION.*

Mississippi
Pharmacists
Association

146th Annual Convention & Trade Show

RULES AND REGULATIONS

CONTRACT FOR SPACE

The following rules and regulations become binding upon acceptance of this contract between the applicant and his or her employees and the Mississippi Pharmacists Association.

BOOTH

Each booth includes an 8' back drape and 3' side drape with a skirted 6-foot display table, 2 chairs, 1 wastebasket, and 1 booth sign. No exhibitor will block the sightline from the aisle of an adjoining exhibitor.

BOOTH OCCUPANCY

At least one representative from each company must be present in the booth location during exhibit hours.

GIVEAWAYS AND DOOR PRIZES

We encourage all exhibitors/sponsors to bring a door prize for the exhibit hall. If you would like to have promotional/giveaway items at your booth, the suggested quantity is 200.

FOOD SERVICE

MPhA reserves the right to provide food and beverage service during certain hours in the exhibit hall.

EXHIBIT NO-SHOWS

A company that reserves booth space and fails to inform MPhA in writing of its plans not to attend automatically forfeits 100% of the total cost of the exhibit space assigned.

CANCELLATION/REFUND POLICY

No cancellation shall be acknowledged unless received by MPhA's office in writing. Should an exhibitor wish to cancel on or before May 15th they will be charged a fee of \$250.00. No refunds will be given for cancellations after May 15th. Exhibitors who have outstanding balances with MPhA must have their accounts paid in full by June 2, 2017.

EXHIBIT HOURS

Exhibit Set-up time: Monday, June 12, 2017, 1:00 p.m.

Exhibit Hall Hours: Monday, June 12, 6:00 p.m.–8:00 p.m.; Tuesday, June 13, 7:00 a.m.–9:00 a.m.

Dismantle Date/Time: Tuesday, June 13, 1:00 p.m.

Total non-interrupted Exhibit Hours: 4

**No other events scheduled during exhibit hours.*

CONTINUING EDUCATION

Pharmacists/exhibitors who desire to obtain continuing education credits must register with the convention as pharmacists. The exhibit fee will not provide complimentary CE credits for pharmacists/exhibitors.

CONVENTION POLICY

Everyone attending the MPhA Convention must be registered as a pharmacist, guest, or an exhibitor in order to get in the exhibit hall, continuing education programs, and any events at the convention. Nametags are required.

SECURITY

MPhA will provide security to close the exhibit hall. Additional security may be obtained directly by contacting the hotel facility. Each exhibitor shall be responsible for protecting its own property to its full value, either through purchased insurance or self-insurance. It is the exhibitor's responsibility to ensure that items within their own booth are guarded or stored.

RENTAL SERVICES/EXHIBIT HALL INFORMATION

A professional trade show decorator has been hired to set up the show at the convention. Information on the rental of electricity, hotel reservations and freight shipping will be mailed or e-mailed to the address and contact person(s) indicated on the contract prior to the convention.



**MISSISSIPPI
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OUR THANKS TO LAST YEAR'S EXHIBITORS

AbbVie	Morris & Dickson Co., LLC
ACT for Tobacco Treatment, Education, & Research	MS State Dept. of Health, OEPR
American Pharmacy Cooperative Inc.	Mylan Inc.
AstraZeneca Diabetes	Novo Nordisk Diabetes
Avanir Pharmaceuticals	Novo Nordisk, Inc.
Cardinal Health	Pfizer Injectables
CSL Behring	Pfizer Vaccines
CVS Health	Pharmacists Mutual Companies
Epic Pharmacies, Inc.	Pharmacy Technician Certification Board
Fred's Pharmacy	PharMEDium Services, LLC
Freedom Pharmaceuticals	Purdue Pharma L.P.
Grifols	QS/I
Hospira	Rite Aid Pharmacy
Janssen	Sanofi
Lilly USA, LLC	Silvergate Pharmaceuticals
McKesson	Southern Pharmacy Cooperative
Meda Pharmaceuticals	Sunovian Pharmaceuticals, Inc.
Merck	Trividia Health
MSHP	Walgreens
	XenoPort

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